



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 574

29<sup>th</sup> May 2023

**Sub. Placement opportunity for UG and PG students of GGSIP University of the batch passing out in year 2023 in the company “Peluche Inc”**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for UG and PG students of GGSIP University of the batch passing out in year 2023 in the company “Peluche Inc” for your reference and circulation to students to apply on given link by **31<sup>st</sup> May 2023**:

**Registration Link – <https://forms.gle/29qciwgcPHhvMZ7dA>**

**Name of Company – Peluche Inc**

**Role – Category Manager/ Executive**

**Industry Type: Textile & Apparel (Fashion)**

**Number of Vacancies – 3 (Three)**

**CTC – INR 2.5 - 11.5 LPA (basis experience and education)**

**Department: Merchandising, Retail & eCommerce**

**Education: Graduate (Any field)- the candidate should possess a strong interest in fashion**

Please refer to the attached job descriptions for further details about the roles and visit <https://www.peluche.in>

LAST DATE FOR REGISTRATION IS 31<sup>st</sup> May 2023.

**(Ms. Nisha Singh)**  
Training and Placement Officer,  
CCGPC, GGSIP University



## **Job description for the position of “Category Executive”:**

Category Executive would be responsible for merchandising, assortment planning, planning for pre-season as well as in season to ensure that the Category is well represented. His/ her focus should be on increasing revenue and margin by managing the pricing and overall promotion of the product category to maximize consumer appeal.

### **WHO SHOULD APPLY?**

- Who believes- we grow as a team and not individually
- Someone who sees joy in building things from scratch
- If you are not afraid to fall, can stand up and improvise overall
- A person with "Never Give Up Attitude"
- Someone who is looking for a steep learning curve
- Self-driven, Ambitious & Go-getter
- Result Oriented: Success is measured by the results and continuous effort is what takes you there
- Has the right attitude to excel and grow in an organization

### **WHAT'S IN IT FOR YOU?**

- Get accustomed to working in a highly challenging environment
- An experience of working in high-performance fashion start-up
- Ability to understand how things work on the ground level
- Get on ground experience on how to start a business from scratch
- Opportunities to scale and grow exponentially in a highly competitive environment
- A steep learning curve

### **JOB DESCRIPTION**

- The Category Executive would be responsible for the revenue targets as well as the gross margins
- Build the categories and own P and L for assigned categories in line with organisation targets
- Responsible for the pricing and overall promotion of a product category to maximize consumer appeal
- Responsible for merchandising, assortment planning and planning for pre-season as well as in season sale to ensure that the Category is well represented
- Analyze product feedback and take required actions to address the feedback
- Define Pricing and Inventory strategy for products in respective categories
- Initiate buying as per Sales trend and ensure timely delivery and availability of right stocks at the warehouse
- Manage the availability of the active assortment of the products as per defined norms
- Cross functional liaison to drive and grow revenue with functions like Marketing, Sales, Warehouse etc
- Review the category wise profitability and take required actions with respect to both profitable and non-profitable category

### **PRE-REQUISITE**

- Graduate or Post-Graduate in any field
- Prior experience in the same field is an added advantage
- Strong written English communication skills

**NO. OF OPENINGS: 3**